

Boyu Wang

Filmmaker

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EXPERIENCE

Shanghai / Xvbai Technology

MAR 2022 – AUG 2022

Videographer and Editor

- Created TikTok Videos for overseas brands such as Bedsure, primarily handling shooting, editing, script writing, and video coordination. Achieved a record-high view count of 4.3 million for a TikTok video and successfully gained over 10,000 new followers during tenure. Additionally, contributed to a remarkable 20% increase in orders for the account.
- Shot and edited product videos for the company's Amazon independent website and Facebook advertisements.

Beijing / Qianshi Culture Communication

MAR 2018 – DEC 2021

Cinematographer, Editor and Director

- Directed, shot, and edited TVC and promotion videos for various enterprises, collaborating with renowned brands such as **Starbucks, Lincoln, BMW, Evian, JD.com, Tmall, Xiaomi, Bayer, FANCL, and SEPHORA**. Notably, the promotional video created for Starbucks Reserve Store in Tianjin garnered over 80,000 visitors on its opening day.
- Collaborated with celebrities to produce event highlight videos and brand promotions in studios and outdoors. Partnered with artists like **Dilraba Dilmurat**, Joan Chen, Sandra Ng, Tao Hong, Lin Yun, Bibi Zhou, Wang Luodan, Alec Su, and Jenny Zhang. One of the campaigns, featuring **Joan Chen** and **Vivian Wu**, received over 100,000 views and thousands of shares on platforms like Weibo.

Xian / Xian EYE Communication Studio

JUL 2017 – FEB 2018

Cinematographer, Editor and Director

- Directed promotional videos and narrative short films. Responsible for both shooting and editing, and one of my notable works as an executive director and cinematographer, titled "River Rescue," received the **National General Federation of Trade Unions' Second Prize**.

EDUCATION

09/2022 - Present

Goldsmiths University Of London

MA Filmmaking(Directing Fiction)

09/2013 - 07/2017

Communication University Of China

BEng, TV And Radio Engineering

SKILLS

Fiction Editing
Mashup Editing
On Set Editing
Color Grading
Directing
Camera Operating
Lighting Set Up
Script Writing

TOOLS

Final Cut Pro
Premiere Pro
DaVinci
Photoshop
After Effect
SLR Camera
Mirrorless Camera
Gimbal
Arri Cameras
Arri Lighting
Audio Mixer